Bachelor of Science in Communication  120 credits
Mass Communication Emphasis

A Bachelor of Science in Communication with an emphasis in Mass Communication degree has five basic components:
1. General Education & Institutional Requirements, excluding Social & Behavioral Sciences, which is included in degree requirements (29 or more credits).
2. Core Discipline Requirements (37 credits).
4. Electives: college-level courses from any prefix (up to 39 credits).

DSC General Education & Institutional Requirements
All DSC General Education & Institutional Requirements must be fulfilled. A previously earned degree may fulfill those requirements, but courses must be equivalent to DSC’s minimum General Education standards in American Institutions, English, and Mathematics.

Institutional Requirement
Complete one of the following:
- CIS 1200 Computer Literacy (3)
- CIS 1201 Computer Literacy Exam (0)

General Education Requirements
Complete the following:
- ENGL 1010 Intro to Writing (3)
- ENGL 1010 Intermediate Writing (3)
- LIB 1010 Information Literacy (1)
- American Institutions GE course (3)
- Life Sciences GE course (3 – 5)
- Physical Sciences GE course (3 – 5)
- Laboratory Science GE course (0 – 1)
- Fine Arts GE course (3)
- Literature/Humanities GE course (3)
- Exploration GE course (3 – 5)
- Two (2) Global & Cultural Perspectives GE courses (0 – 6)

Complete one of the following:
- MATH1040 Intro to Statistics (3) *(recommended)*
- Other Mathematics GE course (3 – 5)
**Core Discipline Requirements**
Complete all of the following:
- COMM 1050  Intro to Communication Theory (3)
- COMM 1130  Writing for Mediated Audiences (3)
- COMM 2110  Interpersonal Communication (3)
- COMM 2500  Being Digital: Elements, Trends & Issues (3)
- COMM 3510  Ethics in Communication (3)
- COMM 3060  Communication Theory (3)
- COMM 3560  Visual Communication (3)
- COMM 4260  Media Law (3)
- COMM 4950  Internship (3)
- COMM 4980  Senior Seminar (Capstone) (4)

Complete one of the following:
- COMM 1500  Intro to Mediated Communication (3)
- COMM 2010  Media and Society (3)

Complete one of the following:
- COMM 4450  Communication Research Methods (3)
- COMM 4460  Quantitative Research Methods (3)
- COMM 4470  Qualitative Research Methods (3)
- COMM 4480  Critical Research Methods (3)

**Mass Communication Emphasis Requirements**
Complete a minimum of 15 credits of Communication electives, including:

At least one or more of the following Audio Production courses:
- COMM 1560  Audio for Converged Media (3)
- COMM 3790  Adv Audio for Converged Media (3)
- COMM 4790  Audio Prod Digital Motion Picture (3)

At least one or more of the following New Media courses:
- COMM 2460  Intro to New Media Production (3)
- COMM 3480  New Social Media (3)
- COMM 3530  Digital Photojournalism (3)
- COMM 4330  New Media Applications (3)

At least one or more of the following TV / Film Production courses:
- COMM 1380/1385  Intro to Television Production / Lab (2/1)
- COMM 2660  Into to Digital Motion Picture Production (3)
- COMM 3650/3655  TV Field Production & Reporting / Lab (2/1)
- COMM 4380/4385  Adv Television Production (2/1)

Other Mass Communication electives:
- COMM 1610  News Writing & Reporting (3)
- COMM 3580  Public Relations (3)
- COMM 3590  Media Management & Sales (3)
- COMM 3600  Convergence Journalism (3)
- COMM 3610  News & Copy Editing (3)
- COMM 3830  Editorial & Opinion Writing (3)
- COMM 4490  Comm & Contemporary Public Issues (3)
- COMM 4580  Public Relations Case Studies (3)
- COMM 4640  Feature Writing (3)
- COMM 4680  Advanced Reporting (3)

Recommended (not required) elective for incoming students:
- COMM 1001  Comm First Year Experience (1.0)

Several tracks providing a logical sequence of courses are available for students with specialized interests. See your Communication Advisor for details:
A. Electronic Media
B. New Media
C. Print/Online Journalism
D. Public Relations

Graduation Requirements:
1. Complete a minimum of 120 college-level credits (1000 and above).
2. Complete at least 40 upper-division credits.
3. Complete at least 30 upper-division credits at DSC for institutional residency.
4. Cumulative GPA 2.5 or higher.
5. Grade C+ or higher in each Core Discipline Requirement course.