Course Change Form

Date of Request: November 20, 2009
Page 1 of 1

Course Revision

1. Course Title: **Content and Rhetorical analysis**
   Prefix & Num: **COMM 3460**

2. Pre-requisite(s): Co-requisite(s):
   Instructors permission required: **No**
   *LEC: 3.00*  *LBC w/ cr: 0.00*  *LNC w/ no cr: 0.00*  Credits: **3.00**
   Clinical: **0.00**  Practicum: **0.00**  Independent Study: **0.00**

3. Semester to be Implemented:
   *Spring 2010*  Day: [ ]  Extended Day: [ ]  Grade type: **Regular**

4. Cost Code:
   Lab Fee: **$0.00**  Additional Fees: **$0.00**  Potential WLF: **0.00**

5. Is this course designed for a specific group? **No**
   Who?

6. Catalog Description: [ ] Now in Print, or [ ] Proposed Below:
   Introduction to analysis of public communication (speeches, editorials, advertisements, TV, film, etc.) from a variety of rhetorical perspectives. Students will take the ideas learned in the theory course and apply them to texts looking for the persuasive means. Course will use media, tests, and student research to show the underlying rhetoric in every day settings. 3 lecture hours per week.

7. Course justification (attach sheets if needed):
   Prerequisite was eliminated.

8. Are library resources adequate to support this change? **Yes**  If not, how are those resources to be acquired?

9. Are technical and other resources available? **Yes**  If not, how are those resources to be acquired?

10. Relationship to the curriculum: Would the course fill a G.E. requirement? **No**  If yes, which G.E. area?  If it does not fill a G.E. requirement, would the course offer elective credit? **Yes**

11. Transferability of the course: List comparable courses at other colleges and universities:

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<th>G.E.</th>
<th>Elective</th>
<th>Course Title</th>
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Approval Signatures:

Department Chair: [Signature]  Date: **11/20/09**

Associate Dean/Dean: [Signature]  Date: **11/23/09**

Curriculum Chair: ________________________________  Date: ____________

Academic VP: ________________________________  Date: ____________