Course Change Form

Date of Request: December 1, 2009
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Course Addition

Originator: Dennis L. Wignall, Ph.D.
Department: Communication
Replacement Course ID: Prefix & Num.COMM 3400

1. Course Title: Gender Communication
   Prefix & Num. COMM 3400

2. Pre-requisite(s): Comm 2110
   Co-requisite(s): *LEC: 3.00
   *LBC w/ cr: 0.00
   *LNC w/o cr: 0.00
   Credits: 3.00
   Clinical: 0.00
   Practicum: 0.00
   Independent Study: 0.00

3. Semester to be Implemented: Fall, 2010
   Day  ☒  Extended Day  ☐
   Grade type: Regular

4. Cost Code: Lab Fee: $0.00
   Additional Fees: $0.00
   Potential WLF: 3.33

5. Is this course designed for a specific group? No Who?

6. Catalog Description: ☐ Now in Print, or ☒ Proposed Below:

   Gender Communication is a course that studies the verbal and nonverbal interactions between men and women. The course consists of exams that contain both subjective (short essay) and objective questions. The course content is presented through lecture and structured experiential exercises employed to illustrate communication processes that occur between women and men. The primary goal of the course is to encourage the development of communication skills between genders so that interpersonal and professional interactions are more successful and effective.

7. Course justification (attach sheets if needed):

   The research literature consistently identifies frequent and important differences between men and women with regard to their specific, gender-based interpretations of messages and their content. Deborah Tannen's work: "You Just Don't Understand: Men and Women in Conversation" is a seminal resource. The study of communication and gender has become a significant part of the research in the field of communication since 1989 and is primarily a result of researchers becoming more aware of the interactive needs and sensitivities of both genders when interacting. One key example is seen in research devoted to investigating the changes in gender role fulfillment such as the changing roles of fathers in our society, or the effects of a "bread-winner" wife/mother.

8. Are library resources adequate to support this change? Yes If not, how are those resources to be acquired?

9. Are technical and other resources available? Yes If not, how are those resources to be acquired?

10. Relationship to the curriculum: Would the course fill a G.E. requirement? No If yes, which G.E. area? If it does not fill a G.E. requirement, would the course offer elective credit? Yes

11. Transferability of the course: List comparable courses at other colleges and universities:

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<th>Course Title</th>
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Approval Signatures:

Department Chair: ___________________________ Date: 12/03/09

Associate Dean/Dean: ________________________ Date: 12/04/09

Curriculum Chair: __________________________ Date: __________

Academic VP: ______________________________ Date: __________