Bachelor of Science in Communication 120 credits

Mass Communication Emphasis

A Bachelor of Science in Communication with an emphasis in Mass Communication degree has five basic components:

1. Lower-division, General Education Requirements, excluding Fine Arts / Communication, which is included in degree requirements (28 – 33 credits).
2. Core Discipline Requirements (37 credits).
4. Electives: college-level courses from any prefix (up to 37 credits).

General Education:
All DSC General Education requirements must be fulfilled. A previously earned degree may fulfill those requirements. However, courses must be equivalent to DSC’s minimum General Education standards in the following subjects:
- American Institutions
- English
- Mathematics

DSC General Education Requirements:
Complete the following:
- ENGL 1010 Intro to Writing 3.0
- ENGL 2010 Intermediate Writing 3.0
- CIS 1200 Computer Skills 3.0
- LIB 1010 Information Literacy 1.0

Complete one of the following:
- HIST 1700 American Civilization 3.0
- POLS 1100 American Government (3.0)

Complete one of the following:
- MATH 1040 Intro to Statistics (3.0) *(recommended)*
- MATH 1030 Quantitative Literacy (3.0)
- MATH 1050 College Algebra / Pre-Calculus (4.0)

Complete the following:
- Life Sciences GE approved course 3.0-5.0
- Physical Science GE approved course 3.0-5.0
- Social & Behavioral Sciences GE approved course 3.0
- Fine Arts / Communication GE approved course 3.0
- Literature / Humanities GE approved course 3.0

Core Discipline Requirements
Complete all of the following:
• COMM 1050  Intro to Communication Theory  3.0
• COMM 1130  Writing for Mediated Audiences  3.0
• COMM 2110  Interpersonal Communication  3.0
• COMM 2500  Being Digital: Elements, Trends & Issues  3.0
• COMM 3510  Ethics in Communication  3.0
• COMM 3060  Communication Theory  3.0
• COMM 3560  Visual Communication  3.0
• COMM 4260  Media Law  3.0
• COMM 4450  Communication Research  3.0
• COMM 4950  Internship  3.0
• COMM 4980  Senior Seminar (Capstone)  4.0

Complete one of the following:
• COMM 1500  Intro to Mediated Communication  3.0
• COMM 2010  Media and Society (3.0)

Mass Communication Emphasis Requirements  15.0

Complete a minimum of 15 credits of Communication electives, including:

At least one or more of the following Audio Production courses:
• COMM 1560  Audio for Converged Media (3.0)
• COMM 3790  Adv Audio for Converged Media (3.0)
• COMM 4790  Audio Prod Digital Motion Picture (3.0)

At least one or more of the following New Media courses:
• COMM 2460  Intro to New Media Production (3.0)
• COMM 3480  New Social Media (3.0)
• COMM 3530  Digital Photojournalism (3.0)
• COMM 4330  New Media Applications (3.0)

At least one or more of the following TV / Film Production courses:
• COMM 1380/1385  Intro to Television Production / Lab (2.0/1.0)
• COMM 2660  Into to Digital Motion Picture Production (3.0)
• COMM 3650/3655  TV Field Production & Reporting / Lab (2.0/1.0)
• COMM 4380/4385  Adv Television Production (2.0/1.0)

Other Mass Communication electives:
• COMM 1610  News Writing & Reporting (3.0)
• COMM 3580  Public Relations (3.0)
• COMM 3590  Media Management & Sales (3.0)
• COMM 3600  Convergence Journalism (3.0)
• COMM 3610  News & Copy Editing (3.0)
• COMM 3830  Editorial & Opinion Writing (3.0)
• COMM 4490  Comm & Contemporary Public Issues (3.0)
• COMM 4580  Public Relations Case Studies (3.0)
• COMM 4640  Feature Writing (3.0)
• COMM 4680  Advanced Reporting (3.0)

Recommended (not required) elective for incoming students:
• COMM 1001       Comm First Year Experience (1.0)

Several tracks providing a logical sequence of courses are available for students with specialized interests. See your Communication Advisor for details:
   A. Electronic Media
   B. New Media
   C. Print/Online Journalism
   D. Public Relations

Graduation Requirements:
   1. Complete a minimum of 120 college-level credits (1000 and above).
   2. Complete at least 40 upper-division credits.
   3. Complete at least 30 upper-division credits at DSC for institutional residency.
   4. Cumulative GPA 2.5 or higher.
   5. Grade C+ or higher in each Core Discipline and Emphasis Requirement course.