Course Change Form  
Date of Request: March 16, 2010
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Course Addition

Course Title: Intro to New Media Production  
Prefix & Num: COMM 2460

1. Course Title: Intro to New Media Production  
   Prefix & Num: COMM 2460

2. Pre-requisite(s):  
   Instructor permission required: No
   Class Hours/Week: *LEC: 2.00  
   *LBC w/cr: 0.00  
   *LNC w/no cr: 0.00  
   Credits: 3.00
   Clinical: 0.00  
   Practicum: 2.00  
   Independent Study: 0.00

3. Semester to be Implemented: Fall, 2010  
   Day □  
   Extended Day □  
   Grade type Regular

4. Cost Code:  
   Lab Fee: $0.00  
   Additional Fees: $0.00  
   Potential WLF: 3.50

5. Is this course designed for a specific group? Yes  
   Who? Majors in Mass Comm

6. Catalog Description: □ Now in Print, or □ Proposed Below:
   This course is designed for majors in the New Media track to develop desktop video production skills to the end of producing video
   news releases and support material. Curriculum focuses on practicum in acquiring, digitizing, editing and distributing digital video
   information, and theory relevant to structuring content for converged access.

7. Course justification (attach sheets if needed):
   Fundamental video production and editing is essential for content specialists producing and distributing content via the web and social
   media. The Digital Film Track in the Communication program has a series of courses to teach high-end production and editing, which
   is overkill to the end of producing video news releases. This course fills the gap with basic skills adequate to produce and distribute
   digital material to reach basic informative communication objectives and will be a core requirement in the New Media track.

8. Are library resources adequate to support this change? Yes  
   If not, how are those resources to be acquired?

9. Are technical and other resources available? Yes  
   If not, how are those resources to be acquired?

10. Relationship to the curriculum: Would the course fill a G.E. requirement? No  
    If yes, which G.E. area?  
    If it does not fill a G.E. requirement, would the course offer elective credit? Yes

11. Transferability of the course: List comparable courses at other colleges and universities:

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<th>G.E.</th>
<th>Elective</th>
<th>Course Title</th>
<th>Credits</th>
<th>Prefix &amp; Num</th>
<th>Institution</th>
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<td>Long-form Video Journalism</td>
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<td>COMM 380R</td>
<td>UVU</td>
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<td>Intro to Video Media</td>
<td>3</td>
<td>JCOM 2200</td>
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<td>WSU</td>
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Approval Signatures:

Department Chair:  
Date: 3/18/10

Associate Dean/Dean:  
Date: 3/18/10

Curriculum Chair:  
Date: 

Academic VP:  
Date: 