Course Change Form

Date of Request: March 17, 2010
Page 1 of 1

Course Addition

1. Course Title: Media and Society

2. Pre-requisite(s): None
   Co-requisite(s): None
   Instructor permission required: No
   Class Hours/Week: *LEC: 3.00 *LBC w/cr: 0.00 *LNC w/no cr: 0.00
   Credits: 3.00
   Clinical: 0.00 Practicum: 0.00 Independent Study: 0.00
   Semester to be Implemented: Fall, 2010 Day ☑
   Extended Day ☐ Grade type Regular

4. Cost Code: Lab Fee: $0.00 Additional Fees: $0.00 Potential WLF: $0.00

5. Is this course designed for a specific group? No Who?

6. Catalog Description: ☐ Now in Print, or ☑ Proposed Below:
   Examine relationships between mass communication and society from a variety of theoretical perspectives and social concerns: the roles and performance of contemporary media content; a critical evaluation of the uses and effects of media; and how contemporary news, entertainment, and advertising content shapes our understanding of women, minorities, children, and other groups. Also includes basic media ethics and law.

7. Course justification (attach sheets if needed):
   Most colleges and universities have added this course, given the substantial influence of media in our lives and society. We need it to add to our elective offerings and as a possible General Education humanities course (which it is at other institutions).

8. Are library resources adequate to support this change? Yes If not, how are those resources to be acquired?

9. Are technical and other resources available? Yes If not, how are those resources to be acquired?

10. Relationship to the curriculum: Would the course fill a G.E. requirement? No If yes, which G.E. area? If it does not fill a G.E. requirement, would the course offer elective credit? Yes

11. Transferability of the course: List comparable courses at other colleges and universities:

<table>
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<tr>
<th>G.E.</th>
<th>Elective</th>
<th>Course Title</th>
<th>Credits</th>
<th>Prefix &amp; Num.</th>
<th>Institution</th>
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<td>Mass Media and Society</td>
<td>3</td>
<td>COMM HU2010</td>
<td>WSU</td>
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<td>Media Smarts:Making Sense of the Information Age</td>
<td>3</td>
<td>JCOMM 2010</td>
<td>USU</td>
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<td>3</td>
<td>COMM 1500</td>
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Approval Signatures:

Department Chair: __________________________ Date: 3/17/10

Associate Dean/Dean: __________________________ Date: 3/18/10

Curriculum Chair: __________________________ Date: __________

Academic VP: __________________________ Date: __________