Course Inventory Change Request

Date Submitted: 01/16/15 9:39 am

Viewing: ART 3710: Advanced Typography

Last edit: 01/16/15 9:39 am

Changes proposed by: flack

Catalog Pages
referencing this course

Bachelor of Arts/Science in Art - Graphic Design Emphasis
Bachelor of Arts/Science in Integrated Studies - Art Emphasis
Computer & Information Technology
Digital Design (DES)

Other Courses
referencing this course

In The Catalog Description:

DES 3710 : Advanced Typography

In Workflow
1. ART Chair
2. FA Admin
3. FA Dean
4. University Curriculum Committee Chair
5. Banner

Approval Path
1. 01/16/15 9:40 am Shane Christensen (schristensen): Approved for ART Chair
2. 01/16/15 10:04 am Jan Maxfield (jmaxfield): Approved for FA Admin
3. 01/16/15 10:14 am Jeff Jarvis (jarvis): Approved for FA Dean

Course Prefix: ART Course Number: 3710
**ART 3710: Advanced Typography**

<table>
<thead>
<tr>
<th>Effective Semester:</th>
<th><strong>Fall 2015</strong></th>
</tr>
</thead>
<tbody>
<tr>
<td>Department:</td>
<td>ART (ART)</td>
</tr>
<tr>
<td>School:</td>
<td>School of Visual &amp; Performing Arts</td>
</tr>
<tr>
<td>Course Title:</td>
<td>Advanced Typography</td>
</tr>
<tr>
<td>Short Course Title:</td>
<td>Advanced Typography</td>
</tr>
<tr>
<td>Credits:</td>
<td>3</td>
</tr>
<tr>
<td>Workload Factors:</td>
<td>4.5</td>
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<tr>
<td>Primary Grade Type:</td>
<td>Standard Letter</td>
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<tr>
<td>Secondary Grade Type:</td>
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<td>Instructor Permission Required:</td>
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<tr>
<td>Repeatable for Credit:</td>
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</tr>
<tr>
<td>Schedule Type:</td>
<td>Studio Hrs/Wk: 6</td>
</tr>
<tr>
<td>Catalog Prerequisites?:</td>
<td>Yes</td>
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</tbody>
</table>

**Catalog Prerequisites:**

ART 2710 3620 (Grade C- or higher) or DES 2710 3620 (Grade C- or higher).

Grade Required on Prerequisite(s): C-

**Corequisites?:** No

**Course/Lab Fee?:** Yes

**Course/Lab Fee** 25
**Fee Deposit** TEC303
**Fee Justification:** Use of CIT Computer lab

**Instruction Index Code:** TEC203-FPA212
GE Status: No

Catalog Description:
For students pursuing an emphasis in Visual Technologies or Graphic Design, as well as other interested students. Covers typography as a functional and experimental medium and typeface design. Students develop typographic solutions that explore verbal/visual messages in designs for publication through design problem-solving for a diverse range of specifications, including audience, client needs, and budget constraints, using traditional and digital tools. Dual listed with DES 3710 (students may take only one course for credit). **Course fee required.**

Course Rotation:
- **Fall**
- **Spring** (every)

Justification for course/change:
Had to change the semester because DES teaches the course only in the Fall. VT is no longer a degree so had to change description.

<table>
<thead>
<tr>
<th>Library Resources</th>
<th>Adequate: Yes</th>
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<tbody>
<tr>
<td>Tech Resources</td>
<td>Adequate: Yes</td>
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Course Learning Outcomes:

How do your Course Learning Outcomes align to your Program Learning Outcomes?

Schedule of lesson activities that meet Course Learning Outcomes

Assessment activities that provide evidence of student learning
Course Reviewer

Comments

**lee_s (01/15/15 9:46 pm):** Rollback: slee: In your description you indicate the student pursuing the emphasis of "Visual Technologies". Didn't they do away with that emphasis? They don't call it Visual Technologies anymore do they? Also the fee note needs to say, Course fee required at the end of the description.

**schristensen (01/16/15 9:37 am):** Rollback: Delete or in Course description