



DIXIE STATE
COLLEGE OF UTAH



Requirements for General Marketing Certificate (One-Year Certificate)

Effective July 1, 2011

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Student Progress Checklist

Student ID# _____

General Education Requirements	Credits	Prerequisites and Notes
<input type="checkbox"/> ECON 2010, Micro Economics or ECON 1010, Economics of Social Issues	3	
<input type="checkbox"/> ENGL 1010, Introduction to Writing	3	-Pre- or Corequisite: LIB 1010 -English ACT 19 and Reading ACT 17
<input type="checkbox"/> ENGL 2010, Intermediate Writing or COMM 1020, Public Speaking or COMM 2110, Interpersonal Communication	3	
<input type="checkbox"/> LIB 1010, Information Literacy	1	Pre- or Corequisite for English
TOTAL	10	
Core Requirements:	Credits	Prerequisites and Notes
<input type="checkbox"/> BUS 1030, Business Math or MATH 1050, College Algebra/Precalculus or MATH 1100, Business Calculus or STAT 2040, Business Statistics	3-4	Math placement score
<input type="checkbox"/> BUS 1370, Human Relations	3	
<input type="checkbox"/> MKTG 1510, Principles of Salesmanship or MGMT 2600, Entrepreneurship	3	
<input type="checkbox"/> MKTG 2550, Marketing Essentials or MKTG 3010, Marketing Principles	3	
TOTAL	12-13	
Electives: Take 10-11 credits from the list below or other approved courses	Credits	Prerequisites and Notes
<input type="checkbox"/> ACCT 2010, Financial Accounting	3	
<input type="checkbox"/> ACCT 2020, Managerial Accounting	3	ACCT 2010 and CIS 1200
<input type="checkbox"/> BUS 1001, First Year Business Experience	1	
<input type="checkbox"/> BUS 1010, Intro to Business	3	
<input type="checkbox"/> CIS 2010, Business Computer Proficiency (B- or better)	3	CIS 1200 (B- or better)
<input type="checkbox"/> ECON 2020, Macro Economics	3	ECON 2010
<input type="checkbox"/> FIN 1750, Personal Finance	3	
<input type="checkbox"/> MATH 1100, Business Calculus	3	MATH 1050 (C or better)
<input type="checkbox"/> MGMT 2050, Business Law	3	
<input type="checkbox"/> STAT 2040, Business Statistics	4	CIS 1200 and MATH 1010
<input type="checkbox"/> Foreign Language	4	
TOTAL	10-11	
TOTAL CREDITS FOR CERTIFICATE	32	
<input type="checkbox"/> Minimum cumulative GPA 2.0 must be attained to be eligible to graduate		
<input type="checkbox"/> Complete at least 20 semester hours of lower division credit hours from DSC for institutional residency		
Total Credits Earned:		
Developmental Credits (subtract from total credits earned):		
Credits Needed:		

For advising purposes only, see college catalog for degree requirements.