



This sheet is for advisement purposes only.
 It provides a logical sequence of choices for New Media students. For official policies and graduation requirements, see the Dixie State College catalog.

Bachelor of Science in Communication
 Mass Communication Emphasis
 New Media Track
 Effective July 1, 2011, Page 1 of 1

LOWER DIVISION GENERAL EDUCATION REQUIREMENTS:		Credits	Prerequisites and Notes	
TOTAL GENERAL EDUCATION REQUIREMENTS:		31-32	Comm department recommends Math 1040	
MASS COMMUNICATION CORE DISCIPLINE REQUIREMENTS				
Core Discipline Requirements: (Take all)		Credits	Prerequisites and Notes	
<input type="checkbox"/>	COMM 1050 Intro to Communication Theory	3		
<input type="checkbox"/>	COMM 1130 Writing for Mediated Audiences	3	ENGL 1010	
<input type="checkbox"/>	COMM 1500 Intro to Mediated Communication OR COMM 2010 Media and Society	3		
<input type="checkbox"/>	COMM 2110 Interpersonal Communication	3		
<input type="checkbox"/>	COMM 2500 Being Digital: Elements, Trends, & Issues	3		
<input type="checkbox"/>	COMM 3060 Communication Theory	3	COMM 1050	
<input type="checkbox"/>	COMM 3510 Ethics in Communication	3	COMM 1010 or 2110	
<input type="checkbox"/>	COMM 3560 Visual Communication	3		
<input type="checkbox"/>	COMM 4260 Media Law	3	ENGL 2010	
<input type="checkbox"/>	COMM 4950 Internship	3	Take any semester. May be repeated once.	
<input type="checkbox"/>	COMM 4980 Senior Seminar (Capstone) (see note at right)	4	Take during last semester of college	
Complete one of the following:		3	Take next-to-last semester before capstone	
<input type="checkbox"/>	COMM 4450 Communication Research			
<input type="checkbox"/>	COMM 4460 Quantitative Research Methods			
<input type="checkbox"/>	COMM 4470 Qualitative Research Methods			
<input type="checkbox"/>	COMM 4480 Critical Research Methods			
Total Core Discipline Requirements:		37		
MASS COMMUNICATION EMPHASIS REQUIREMENTS				
Emphasis Requirements: (Take at least 15 credits as indicated)		Credits	Prerequisites and Notes	
<u>Recommended for New Media Students (Select any two)</u>				
<input type="checkbox"/>	COMM 2460 Intro to New Media Production	3		
<input type="checkbox"/>	COMM 3480 New Social Media OR COMM 4330 New Media Applications	3	COMM 2500	
<u>Audio Production Courses: (Select at least one)</u>				
<input type="checkbox"/>	COMM 1560 Audio f/Cnvgd Media			
<input type="checkbox"/>	COMM 4790 Audio f/DMP	3	Check the list on the back side of this advisement sheet for any pre-requisites .	
<input type="checkbox"/>	COMM 3790 Adv Aud f/Cnvrq Media			
<u>TV/Film Production Courses: (Select at least one)</u>				
<input type="checkbox"/>	COMM 1380/5 Intro TV Prod/Lab			
<input type="checkbox"/>	COMM 3650/5 TV Fld Prd/Lb	3	You may wish to take an additional one or more of these courses as an elective, but you are not required to do so. Select your electives around your specific interests.	
<input type="checkbox"/>	COMM 2660 Intro DMP Prod			
<input type="checkbox"/>	COMM 4380/5 AdvTVPrd/Lb	3		
<u>Other Mass Communication Electives (Select at least one)</u>				
<input type="checkbox"/>	COMM 1610 News Writ/Rptng			
<input type="checkbox"/>	COMM 3830 Editor/Opin Wrtg			
<input type="checkbox"/>	COMM 3480 New Social Media			
<input type="checkbox"/>	COMM 4330 New Media Apps	3		
<input type="checkbox"/>	COMM 3580 Public Relations			
<input type="checkbox"/>	COMM 4490 Com&CntpPublss			
<input type="checkbox"/>	COMM 3530 Dig PhotoJournalism			
<input type="checkbox"/>	COMM 4580 P/R Case Studies			
<input type="checkbox"/>	COMM 3590 Media Mgmt/Sales			
<input type="checkbox"/>	COMM 4640 Feature Writing			
<input type="checkbox"/>	COMM 3600 Converged Journalism			
<input type="checkbox"/>	COMM 4680 Adv Reporting			
<input type="checkbox"/>	COMM 3610 News/Copy Editing			
Total Emphasis Requirements:		15		
ELECTIVES (See notes on electives below right)		36-37 credit hours		
<u>Recommended Lower-Division Electives for New Media Students</u>		<u>Notes About Electives:</u>		
COMM 1001	Comm First Year Experience (for incoming freshmen)	You will need 36-37 total credits of electives to graduate with the required 120 total college credits.		
<u>Recommended Upper-Division Electives for New Media Students</u>		Specific electives are not required. Work with your advisor to select any elective courses you desire in Communication or any other discipline. Take no more lower-division electives than necessary. Always give preference to upper-division electives where possible.		
If not taken as emphasis requirements, the following courses may be helpful.				
COMM 3590	Media Management & Sales	No Prerequisite		
COMM 3600	Convergence Journalism	Prereq COMM 1130		
IT 3550	Internet/eCommerce Marketing	No Prerequisite		
WHAT DO I NEED IN ORDER TO GRADUATE?				
<input type="checkbox"/>	Complete all lower division general education requirements.	31-32	<input type="checkbox"/>	Comm students must maintain a 2.5 (C+) or better GPA in order to graduate.
<input type="checkbox"/>	Complete all core requirements with a C+ or better in each course.	37	<input type="checkbox"/>	No fewer than 40 credits must be upper division.
<input type="checkbox"/>	Complete all emphasis requirements	15	<input type="checkbox"/>	No fewer than 30 of upper division must be at Dixie.
<input type="checkbox"/>	Complete elective credits to bring your total to no less than 120	36-37		
Total college credits needed to graduate		120		