



DIXIE STATE  
COLLEGE OF UTAH



### Student Progress Checklist

Student ID# \_\_\_\_\_

## Requirements for General Marketing Certificate (One-Year Certificate)

Effective July 1, 2007

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General Education Requirements:	Credits	Prerequisites and Notes
<input type="checkbox"/> ENGL 1010, Introduction to Writing	3	English ACT 19, Reading ACT 17 LIB 1010 is a co-requisite, must have a C or better to advance to English 2010
<input type="checkbox"/> ENGL 2010 (Intermediate Writing) or COMM 1010 (Introduction to Speech Communication) or COMM 1020 (Public Speaking) or COMM 2110 (Interpersonal Communication)	3	
<input type="checkbox"/> ECON 2010, Micro Economics	3	
<input type="checkbox"/> LIB 1010, Information Literacy	1	Co-requisite or pre-requisite for English
<b>TOTAL</b>	<b>10</b>	
Core Requirements:	Credits	Prerequisites and Notes
<input type="checkbox"/> MKTG 2550, Marketing Essentials	3	
<input type="checkbox"/> BUS 1370, Human Relations	3	
<input type="checkbox"/> BUS 1030 (Business Math) or MATH 1050 (College Algebra/ Precalculus) or MATH 1090 (College Algebra/ Business) or MATH 1100 (Business Calculus) or STAT 2040 (Business Statistics)	3-4	
<input type="checkbox"/> MKTG 1510 (Principles of Salesmanship) or MGMT 2600 (Entrepreneurship)	3	
<b>TOTAL</b>	<b>12-13</b>	
Electives: Take 10-11 credits from the list below or other approved courses	Credits	Prerequisites and Notes
<input type="checkbox"/> ACCT 2010, Financial Accounting	3	
<input type="checkbox"/> ACCT 2020, Managerial Accounting	3	ACCT 2010 and CIS 1200
<input type="checkbox"/> ECON 2020, Macro Economics	3	ECON 2010
<input type="checkbox"/> MGMT 2050, Business Law	3	
<input type="checkbox"/> CIS 2400, Word Processing	3	CIS 1200
<input type="checkbox"/> MATH 1100, Business Calculus	3	MATH 1050 or 1090
<input type="checkbox"/> STAT 2040, Business Statistics	4	CIS 2010 and MATH 1050 or 1090. You must receive a C or better to advance from one math course to the next course.
<input type="checkbox"/> CIS 2450, Spreadsheets	2	CIS 1200
<b>TOTAL</b>	<b>10-11</b>	
<b>TOTAL CREDITS FOR CERTIFICATE</b>	<b>32</b>	
<input type="checkbox"/> Minimum cumulative GPA must be attained to be eligible to graduate		
<input type="checkbox"/> Complete at least 20 semester hours of lower division credit from DSC for institutional residency		
<b>Total credits earned:</b>		
<b>Developmental credits (subtract from total credits earned):</b>		
<b>Credits needed:</b>		

Dixie State's general graduation requirements are described in this online catalog under the "Advisement and Graduation" link. Those requirements are also available in the College's online policies at <http://www.dixie.edu/humanres/policy/sec5/520.html>.