

COMM 4110 01 – Electronic Journalism
Fall Semester 2006 – Hazy 149 8-8:50 MWF

Instructor: John Campbell, Ph.D.

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Office Hours: TBA

Required Textbook: Broadcast News by Mitchell Stephens (4th Edition)

Course Objectives: This is a course designed to teach you the principles of broadcast journalism with a primary focus on radio and television. The production in the class will concentrate on radio. Along with exposure to areas that include broadcast interviewing and legal issues for broadcast journalists, the primary objective of this class is to make you an effective broadcast newswriter. There are major stylistic differences between print and broadcast journalism. Writing for the web is also moving closer to a pure broadcast style. You will learn these differences and be able to product broadcast news copy that is clear, concise, conversational, and complete. Effective broadcast writing skills can take time to develop. This takes practice and the course is designed to give you practical experience that will help make you an effective broadcast newswriter.

Course Description: The class will consist of lectures covering textbook material and critiques of stories in the electronic media. You will also spend considerable time in class in the practice of broadcast newswriting. Assignments will be given in class that must be completed in class.

Class Requirements:

- Bring your textbook to class every day. Writing assignments will usually come directly from the exercises in the textbook. You can also use the textbook as a resource to help you with the exercises. Writing assignments will be given nearly every class. If you are not in class to do the assignment, you will not be able to make up the points missed.

Grading: The grading system outlined below may be adjusted depending on the number of exercises given.

Tests (3) 80 points each = 240

In-class Writing Assignments = 16 at 10 points each = 160

Radio Wraps (2) 50 points each = 100

Total = 500 points

A = 450 or above, B = 400 or above, C = 350 or above, D = 300 or above, F = below 300

Disability: If you are a student with a medical, psychological, or learning disability or think you might have a disability and would like accommodations, contact the Disability Resource Center (652-7516) in the Student Services Center. The Disability Resource Center will determine eligibility of the student requesting special services and determine the appropriate accommodations related to their disability.