

## COMM 3650 01 – Principles of Electronic News Gathering

Fall 2006 – TR 10:30 – 11:45 – Hazy 218

**Professor:** John Campbell, Ph.D.

**Office:** Eccles 106 **Phone:** (435) 652-7791 **Email:** [campbelljw@dixie.edu](mailto:campbelljw@dixie.edu)

**Office Hours:** MW 10- 11:30AM, TR 1-3PM

**Required Textbook:** Television Field Production and Reporting by Shook (4<sup>th</sup> Edition)

**Course Description:** This course covers all the essential areas of Electronic News Gathering including story planning and development, script preparation, writing for television news, performance in field reporting, interviewing, and television news videography and field production techniques.

**Course Objectives:** This class will make the student familiar with the process of television news from the story proposal to videography to producing the final on-air production. In addition, students will become familiar with current trends in ENG, develop critical viewing skills as consumers and professionals of television reporting and further refine their writing, reporting, videography and editing skills. Also, depending on the availability of the campus television studio during class time, we will spend some time on television newscast production.

**Method of Approach:** This course will be taught by a combination of readings from the text, in and out-of-class assignments, lecture, student project critiques, and the examination of samples of television newscasts.

**Grading:** Students will be evaluated in the three areas below.

1. Each student will complete four television news packages.
2. Two exams – a midterm and a final
3. Additional in and out of class exercises, which fit in with the objectives of the class.

Each package will be worth 100 points. Each exam will be worth 100 points.

Other projects will be assigned lesser point totals.

Grades in the A range will earn at least 90% of possible points, the B range at least 80%, the C range at least 70%, and the D range at least 60%.

For each television package, a proposal must be turned in. You must sell the story explaining why it is important or interesting, how you plan to cover it, who will be interviewed and what video you plan to shoot. Each story proposal is worth ten points of the package point total. Failure to turn in the proposal on time to present it to the class will result in the loss of these points.

Students will present each of their television projects to other members of the class for critiquing.

**Disability:** If you are a student with a medical, psychological, or learning disability or think you might have a disability and would like accommodations, contact the Disability Resource Center (652-7516) in the Student Services Center. The Disability Resource Center will determine eligibility of the student requesting special services and determine the appropriate accommodations related to their disability.