

Beginning Radio Production
COMM 1560-01, Fall 2006, Dixie State College

Class Schedule: MWF 11-11:50AM **Location:** Hazy 205

Instructor: John Campbell, Ph.D.

Telephone: 652-7791 **Email:** campbelljw@dixie.edu

Office Hours: TBA - FAC 106

Required Text: Broadcast Announcing Worktext by Stephenson, Reese, and Beadle (2nd Edition)

Course Description: This is the first step towards becoming a Disc Jockey on 105.1 FM, The DiSC, Dixie State College Radio. In this course you will learn the basic techniques and skills required of a radio announcer/disc jockey. These skills include vocal development, writing/voicing commercials, writing public service announcements and news stories, interviewing and the basics of audio production techniques. You will also learn some of the history of Radio and Federal Communication Commission rules regarding radio broadcasting. Upon completion of this course, and upon registration for Communications 2560, you will be a DJ on the DiSC.

Course Objectives:

Through regular attendance and successful completion of the assignments and exercises, you will be able to:

- Have working knowledge of the primary FCC rules concerning radio broadcasts
- Understand the development of the medium of radio from its beginnings to its current form
- Work effectively with a microphone and audio console
- Improve your announcing style through application of the principles of vocal performance
- Develop effective interviewing skills
- Improve your broadcast writing skills in both news and commercial formats
- Know the fundamentals of digital audio editing
- Understand and practice the ethical and social responsibilities of a disc jockey

Attendance: Attendance will be taken at the beginning of every class. Students who are not late or absent for three classes or less will receive a 60-point bonus to be added to their final point total. In addition, performance and written exercises may also be given during any class. Most of these exercises will be for 10 points. If you are not in attendance during these exercises, you will lose credit for any of these points. The only excused absences will be for personal emergencies, documented illnesses, or approved Dixie State College trips. No makeups will be given for tests or shows unless it is an excused absence.

Grading: Various announcing and production projects will form the major part of your grade. There will be three radio shows worth 100 points each. In addition, there will be four tests worth 100 points each. The point values of each of other in and out-of-class assignments will be given to you before your presentation and/or completion of the assignment. I will also provide written guidelines for the assignments as applicable.

Students will also be doing three “internships,” an assignment which has you accompanying a current DJ during their shift. Details of this assignment will be announced later in the semester.

Tentatively, we expect to be working with a 1000 point total by the end of the semester. The breakdown for the grades with this point total would be as follows:

- (A) 900-1000
- (B) 800-899
- (C) 700-799
- (D) 600-699
- (F) 599 or below

Cutoff for minus to straight grade = 35

Cutoff for plus to straight grade = 65

Additional Policies:

- All scripts and/or written assignments must be word-processed.
- Cell phones and pagers must be turned off while you’re in class.
- This instructor reserves the right to alter the class schedule or grading system depending on my assessment of the progress and/or needs of the students

Disability: If you are a student with a medical, psychological, or learning disability or think you might have a disability and would like accommodations, contact the Disability Resource Center (652-7516) in the Student Services Center. The Disability Resource Center will determine eligibility of the student requesting special services and determine the appropriate accommodations related to their disability.

Tentative Schedule of Textbook Content Areas:

	Monday	Wednesday	Friday
Week 1	Jan. 9 (Intro)	Jan. 11 (Ch. 1)	Jan. 13 (Ch. 1)
Week 2	Jan. 16 (Holiday)	Jan. 18 (Ch. 2)	Jan. 20 (Ch. 2)
Week 3	Jan.23 (Ch.3)	Jan. 25 (Ch. 4)	Jan. 27 (Ch. 4)
Week 4	Jan. 30 (Test #1)	Feb.1 (Ch. 5)	Feb. 3 (Ch. 5)

Week 5	Feb. 6 (Ch. 5)	Feb. 8 (Show#1)	Feb. 10 (Show #1)
Week 6	Feb. 13 (Ch. 6)	Feb. 15 (Ch.6)	Feb. 17 (Ch. 6)
Week 7	Feb. 20 (Holiday)	Feb. 22 (Ch. 7)	Feb. 24 (Ch.7)
Week 8	Feb. 27 (Ch. 7)	Mar. 1 (Test#2)	Mar. 3 (Ch. 8)
Week 9	Mar. 6 (Ch. 8)	Mar. 8 (Ch. 8)	Mar. 10 (Ch.8)
Week 10	Mar. 13 (SB)	Mar. 15 (SB)	Mar. 17 (SB)
Week 11	Mar. 20 (Show#2)	Mar. 22 (Show #2)	Mar. 24 (Ch. 9)
Week 12	Mar. 27 (Ch. 9)	Mar. 29 (Ch. 9)	Mar. 30 (Ch.9)
Week 13	April 3 (Test #3)	April 5 (Show #3)	April 17 (Show #3)
Week 14	April 10 (History)	April 12 (History)	April 14 (History)
Week 15	April 17 (Intern)	April 19 (Intern)	April 21 (Intern)
Week 16	April 24 (Legal)	April 26 (Legal)	

The Final Exam will be on Monday, May 1 10:00AM-Noon