

Sports Broadcasting (COMM1370)

Instructor: Stanley W. Everett

KCEC-TV Executive Director

3rd Floor Whitehead Student Services Building

435.652.7635

email: everet_s@dixie.edu

COURSE SYLLABUS Fall SEMESTER, 2006

The purpose of this course is to make you a functioning member of the Dixie State College Sports Broadcasting Team. You may select a position in which you are familiar or in which you would like to become proficient. The positions available are:

- . Director,
- . Event Producer,
- . Technical Director,
- . Character Generator,
- . Audio,
- . Audio Assist,
- . Camera Operator (six positions),
- . Air Talent (three positions),
- . Replay Operator (three positions),
- . Editor,
- . Floor/Field Director,
- . Red Hat,
- . Unit Manager,

REQUIREMENTS

During the semester you will work on at least **13 remote shoots**, or 15 studio shoots, or a combination of both. If you are selecting a combination of shoots it must be arranged with the instructor. These shoots may be at inconvenient times. Thus, you will be given a shooting schedule/calendar with all available shoots listed on it. It is your responsibility to schedule your shoots and make arrangements with other course instructors and/or employers. This schedule must be protected and brought to class for updates, since many of the events we are asked to shoot are re-scheduled or even canceled. At mid-term you will select a secondary position to work the rest of the semester. You may only work in the same position if no one on the crew selects it for the second half. Lectures will be based on evaluation of the past weeks broadcasts.

At the conclusion of the course you will be able to:

- . Demonstrate proficiency at your selected primary and secondary position.
- . Discuss in detail what is required to produce a "live" broadcast from a remote location.
- . Explain your position and how it relates to the total broadcast.
- . Serve as a mentor to new students selected for the "Road Crew".

GRADING

Grading is subjective. Attending class lectures and evaluations, **(30%)** performance **(35%)** at "shoots" and a final exam **(35%)**, make up the entire grade. Participation in the lectures and performance evaluations is critical. When you sign up for a shoot, you are slotted against that position. No one else can take that position without the instructors permission. That will only happen if you inform the instructor that you have had to change your

plans and cannot attend. Notification of a change must be received no later than 24 hours prior to the shoot set-up time. Failure to show up for a shoot leaves the crew short at that given position and jeopardizes the project. If you miss a shoot your grade will drop two letter grades. A second no-show will result in a failing grade. We are working in a real world environment and expect real world results.

Final Exam.

The final exam will be a written evaluation of your performance in the production position/s you selected. If you opt to stay in the same production position for both the first and second half of the semester, the evaluation will be more in depth. Because you must work at least 10 shoots during the semester, it is imperative that you fill this requirement as early in the semester as possible. Shoots tend to thin-out towards the end of the semester. It will not be the instructors role or responsibility to find needed shoots for you or create these opportunities late in the semester when other opportunities existed earlier in the term.

As part of an ongoing work experience program with KCSG-TV, many of you will be selected to work as members of the Road Crew. Road Crew members are considered the most qualified in a given position. If you feel you are ready to work live remote shoots you may challenge for that position by contacting the instructor and filling that position at a home athletic event. The instructor will observe and make a recommendation to the Executive Director of KCEC-TV. The Executive Director's decision may be appealed only by the instructor. The appeal will be an on site demonstration of the student's ability.

ROAD CREW

Road Crew members are compensated \$18. per day for meals, while their travel and housing are paid by The Community Education Channel. While on these road trips you are considered a representative of Dixie State College and a KCSG-TV professional broadcaster. You will be working with television professionals from the industry and under their direction. It is in effect an audition. Focus and be pro-active

"If you are a student with a physical or mental impairment and would like to request accommodations, please contact the Disability Resource Center (652-7516) in Room 201 of the Student Services Center. The Disability Resource Center will determine your eligibility for services based upon complete professional documentation. If you are deemed eligible, the Disability Resource Center will further evaluate the effectiveness of your accommodation requests and will authorize reasonable accommodations that are appropriate for your disability."