

# Communications 1010

## Introduction to Speech Communications

08/06

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### Professor Michael L. Woodward

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**Text: Communicate...Verderber and Verderber**

Note: If you are a student with a disability or think you might have a disability and would like accommodations, contact Sherri Dial (7516) in the Counseling Center

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### OBJECTIVES

\*To Introduce the student to an overall picture of the Speech field and various speech activities and the purpose of oral communication.

\* To create a climate of enthusiasm and friendliness in a laboratory situation where the student will find in themselves a motivation for self development in understanding the process of communication and a desire to express themselves.

\* **The student will:**

1. Be able to identify the essentials of interpersonal communication
2. Be able to evaluate the interplay between verbal and non-verbal communications
3. Be able to identify the strength and weaknesses of the perceptual process of communications
4. Apply the principles of effective research in the communication experience
5. Will participate in nonverbal communication exercises
6. Will understand the perception process
7. Gain the ability to listen more effectively
8. Learn the interview process, and be able to successfully conduct an interview
9. Learn the meaning of "conflict."
10. Understand the dynamics of group discussion and audience participation, and develop skills in this area
11. Learn the process of public speaking through research, writing and presenting speeches to **inform and to persuade.**
12. Understand and apply the elements of critical thinking and persuasion in oral communication.
13. Learn to apply the principles of effective research to the application of performance based group and/or public communication experiences.

## APPROACH

It is not expected in this one communication course that the student will overcome all communications faults, but it is expected that the student will improve his or her ability to communicate and to listen in both formal and informal communication situations.

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## GRADING

- \* The major part of the grade will be based on the student's activity in the course.
- \* All required written assignments must be typed unless otherwise advised
- \* No oral assignments can be made up except in the event of an excused absence
- \* Students must inform the teacher BEFORE he or she is absent and not after.
- \* Each oral assignment is worth 100 points unless otherwise noted.
- \* Attendance will be taken each day.
- \* It is your responsibility, if you are late or absent, to make sure the roll is correct.
- \* You will periodically receive a print-out containing this information.
- \* Since this is a performance-oriented course, you will need to be in class every day.  
If you miss a day, you will miss important material. **being absent from class does not excuse you from any assignments.** (Find a friend who fill you in on what happened while you were gone)
- \* There are **100 points** possible for perfect attendance  
**10 points** will be deducted for each absence from class. (**15 points** for Tues/Thurs classes.

School excused activities are included. Therefore, if you belong to any school organization that requires you to be gone, you need to plan those as absences and not miss any other class periods. Because it is a "school" excuse, I will give some benefit of the doubt if you have attended all other class periods.

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## BONUS POINTS

The only way to acquire bonus points is as follows:

1. If you attend every class period, you can acquire 20 extra points
2. During the semester, the college will be holding a forum on Tuesday's at 12:00 p.m. in the Dunford Auditorium. You can get 10 points for each attended even...up to two.

Being absent from class in no way excuses you from assignments. If an assignment is due on a day you are absent, it is late!

There is a total of ½ reduction in grade on an assignment that is turned in late.

If any assignment is later than two class periods, it cannot be turned in! I will not accept late work the last week of school

**Your lack of planning does not constitute my emergency.!!!**

If you enroll in the class late, you are still responsible for all assignments of the class.

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## ASSIGNMENTS ON CHAPTER READING:

**Unit One:** Read Chapters 1-3

**Word...**In class assignment.....25 pts

**Influences in your life...**will discuss in class.....25 pts

**Nonverbal communication.....**Chapter 4.....Oral and written assignments

A. Office Assignment..... 25 pts

B. Individual presentation.....25 pts

**“The Human Animal”** (A video in class...paper due on this).....50 pts

**“Being There”** (A Movie) This will be shown on \_\_\_\_\_ in the Boing Auditorium in the Udvar-Hazy Bldg. At **7:00 p.m.** You must be on time. **You are required to attend one of the two showings.** A paper is due on this. It is worth 200 points.....200 pts

**Interviewing.....**Chapter 9.....25 pts

**Introduction.....**348-353, 478-479.....25 pts

**Group Discussion.....**Chapters 10-11.....100 pts

**(There is absolutely no makeup on this assignment!!)**

**Informative speech.....**Chapters 12, 13, 14, 16, 17.....100 pts

**Persuasive situation.....**25 pts

**Persuasive speech.....**(Same chapters except 17, but, add 18).....100 pts

Danny Lasko ( video in class).....50 pts

**Note: In order for you to pass this course, you must complete the informative and the persuasive speeches!!!!!!**

Mid-term.....100 pts

Final.....100 pts

**Note:**

The mid-term and the final will be taken from selected chapters. I will not be lecturing from the chapters. I will be adding to the information. You are responsible for reading the chapters!!!