

INTRODUCTION TO SPEECH COMMUNICATION

COMMUNICATION 1010-01 SYLLABUS

Eccles 155
TR 7:30 – 8:50 AM
Office Hours: By Appointment
3 credits

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Course Description This course fulfills the Oral Communication general education requirement and is a survey of communication emphases in the Communication discipline, specifically interpersonal communication, public speaking, and small group communication. Students will prepare and present two public speeches, conduct original baseline research on communication in relationships, and participate in group discussions. This course uses discussion, simulation, one-on-one and small group exercises.

Required Text — *Communicate!* by Verderber and Verderber

Additional Reading — As assigned by the instructor.

Required Skills — You will be held to literacy standards beyond the high school level.

Policies

Final Assessment Every course in Arts, Letters, and Sciences will include a final exam. The final for this class will be 7-9 a.m. Tuesday, Dec. 12.

Cheating and plagiarism will not be tolerated. If there is evidence of cheating on your part, you will fail and will be referred to Student Affairs. All assignments will be your original work.

Assignments will be typed. All work will be assessed at a college level. Please proof your work. **Running spell check does not count as proof reading.** Work containing excessive typographical, grammatical, spelling or other errors will be docked points as a result. All assignments are due the date indicated on the syllabus at the beginning of class. **No assignment will be accepted after the due date, no exceptions.**

Exams must be taken on the day they are scheduled by the instructor. If special circumstances arise, arrangements must be made prior to the date of the exam. No one will be allowed to make up the exam once it has been administered to the rest of the class.

Cell phones and pagers must be turned off or on silent (*not* vibrate) while in class.

Disability If you are a student with a medical, psychological, or learning disability or think you might have a disability and would like accommodations, contact the Disability Resource Center (652-7516) in the Student Services Center. The Disability Resource Center will determine eligibility of the student requesting special services and determine the appropriate accommodations related to their disability.

Course Objectives

Through regular attendance and active participation you will be able to:

- Identify the essentials of communication,
- Evaluate the interplay between verbal and non-verbal communication,
- Identify the strengths and weaknesses of the perceptual process of communication,
- Apply active listening and its principles in your communication,
- Overcome the barriers to thinking and communication,
- Increase your understanding of trust in relationships and be able to define and build trust,
- Evaluate the risks and advantages involved in increasing self disclosure,
- Identify dysfunctional conflict styles and apply strategies for resolving conflict,
- Participate in and evaluate small group discussion and leadership,
- Identify effective topics for public speaking, narrow them to fit the time and audience, construct the main ideas of a speech and support them, construct an effective introduction and conclusion, rehearse and effectively present a speech before an audience.

Description of Activities

Speech Outlines Write two original outlines for each assigned speech (informative and persuasive). This work should follow a traditional outline using complete sentences, including audience objective, introduction and attention getting step, three or four main points supported by at least two references each with referenced sources indicated, a conclusion with a summary or concluding statement. You must site library and/or Internet research on your topic in a bibliography.

Speeches Students will present two speeches (informative and persuasive) to the class. Speeches should be 5-7 minutes (informative) and 6-8 minutes (persuasive). At least three sources should be cited within the speech, including at least one non-Internet source and an interview (required for informative). Visual aids are encouraged for Informative speeches and required for persuasive speech. Speeches should follow an outline structure, starting with a thesis and your propositions. Speeches must be completed to earn a passing grade for the class.

Conflict Management Paper Following the in-class discussion and activity dealing with Conflict Management, you will identify a conflict in your life and address it using methods discussed in class. Complete a 1-2 page paper identifying the methods you used, the response you received and the result. Explain why your tactics were effective or what could be done to improve the next experience.

Quizzes may be administered at the discretion of the instructor with or without warning. Questions will be based on chapter reading as well as information discussed in class.

Exams There will be two exams (midterm and final) for the course. These exams will utilize short answer and some multiple choice questions to assess your understanding of the topics covered in class and in the text.

Points Allotted

Informative Outline	25 points
Informative Speech	100 points
Persuasive Outline	25 points
Persuasive Speech	100 points
Works Cited (one per speech)	10 points each
Conflict Management Paper	30 points
Midterm Exam	100 points
Final Exam	100 points
Attendance on speech days	5 each day
Class participation and other in class assignments	5-20 points each
Quizzes	1-5 points each
Other assignments as given by instructor	Various points

Grading Breakdown

93% - 100%	A
90% - 92%	A-
86% - 89%	B+
83% - 85%	B
80% - 82%	B-
76% - 79%	C+
73% - 75%	C
70% - 72%	C-
66% - 69%	D+
63% - 65%	D
60% - 62%	D-
Below 60%	F

SCHEDULE

Date	Lecture	Readings	Activity/Assignment
Tues. Aug. 22	Communication Overview	CH 1	Impromptu Speeches
Thurs. Aug. 24	Perception of Self & Others	CH 2	
Tues. Aug. 29	Sticks and stones...	CH 3	
Thurs. Aug. 31	The power of the word	CH 3	
Tues. Sept. 5	Silence speaks	CH 4	Role play
Thurs. Sept. 7	Nonverbal Communication	CH 4	
Tues. Sept. 12	Nonverbal continued / Public speaking	CH 4, 12, 17	Brainstorming
Thurs. Sept. 14	Focus / Organizing & Outlines	CH 14	Three Ideas DUE
Tues. Sept. 19	Interviews & Research / Visual Aids	CH 9, 13, 15	Outline DUE
Thurs. Sept. 21	Practice makes perfect / Audience	CH 16	
Tues. Sept. 26	Your Turn / Listening	CH 6	Informative Speeches
Thurs. Sept. 28	Your Turn / Critical Thinking		Informative Speeches
Tues. Oct. 3	Your Turn / Critical Thinking		Informative Speeches
Thurs. Oct. 5	Critical Thinking / Comm. Styles		
Tues. Oct. 10	Comm. Styles / Review		
Thurs. Oct. 12	NO CLASS		
Tues. Oct. 17	MIDTERM		
Thurs. Oct. 19	Assertive Communication		
Tues. Oct. 24	Relationships / Self Disclosure	CH 7, 8	
Thurs. Oct. 26	Relationships	CH 8	
Tues. Oct. 31	Conflict Management	CH 8	
Thurs. Nov. 2	Conflict Management	CH 8	
Tues. Nov. 7	The art of persuasion	CH 18	Conflict Paper DUE
Thurs. Nov. 9	Persuasive Appeals	CH 18	
Tues. Nov. 14	NO CLASS		
Thurs. Nov. 16	Persuasion and propaganda	CH 18	Outline DUE
Tues. Nov. 21	Small Group	CH 10	Roles game, survival
Thurs. Nov. 23	NO CLASS - THANKSGIVING		
Tues. Nov. 28	Your Turn		Persuasive speeches
Thurs. Nov. 30	Your Turn		Persuasive speeches
Tues. Dec. 5	Your Turn / Small Group	CH 10	Persuasive speeches
Thurs. Dec. 7	Review		
Tues. Dec. 12	FINAL EXAM 7-9 a.m.		

** With the exception of exam dates, all other topics are subject to move and change at the discretion of the instructor.