Course Change Form

Date of Request: March 9, 2009
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Course Revision

1. Course Title: Visual Communication
   Prefix & Num: COMM 3560

2. Pre-requisite(s): Comm 1500
   Co-requisite(s): 
   Instructor permission required: No
   Class Hours/Week:
   *LEC: 3.00  *LBC w/ cr: 0.00  *LNC w/ no cr: 0.00
   Clinical: 0.00  Practicum: 0.00  Independent Study: 0.00
   Credits: 3.00

3. Semester to be Implemented: Summer, 2009
   Day □  Extended Day □
   Grade type: Regular

4. Cost Code:
   Lab Fee: $0.00
   Additional Fees: $0.00
   Potential WLF: 3 3 3

5. Is this course designed for a specific group? Yes
   Who? Mass Communication and Digital Film Students

6. Catalog Description: □ Now in Print, or □ Proposed Below:
   An introduction to visual communication as manifested in photography, television, motion pictures, the Internet, and other visual media. Students learn basic principles of composition, pictorial continuity, and editing that are used in visual media. They acquire a basic understanding of the physical and cognitive processes of visual communication, the elements of visual messages, and principles of visual organization that can affect perception, such as Gestalt, framing, vectors, motion, color, and typographies. 3 lecture hours per week.

7. Course justification (attach sheets if needed):
   The lab for this course, COMM 3565, was deleted in the Feb. 24, 2009 curriculum meeting. This course change form reflects the following: Co-requisite change (since lab was eliminated), credit change, and course description change reflecting said changes.

8. Are library resources adequate to support this change? Yes
   If not, how are those resources to be acquired?

9. Are technical and other resources available? Yes
   If not, how are those resources to be acquired?

10. Relationship to the curriculum: Would the course fill a G.E. requirement? No
    If it does not fill a G.E. requirement, would the course offer elective credit? Yes

11. Transferability of the course: List comparable courses at other colleges and universities:

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<th>G.E.</th>
<th>Elective</th>
<th>Course Title</th>
<th>Credits</th>
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Approval Signatures:

Department Chair:  
Date: 3/9/09

Associate Dean/Dean: Sue Bennett  
Date: 3/9/09

Curriculum Chair:  
Date: 

Academic VP:  
Date: 