Course Change Form

Date of Request: February 21, 2008
Page 1 of 1

Course Addition

1. Course Title: **Content and Rhetorical Analysis**
   Prefix & Num: COMM 3460
   Instructor permission required: No
   
   Credits: 3.00
   Class Hours/Week: *LEC: 3.00 *LBC w/er: 0.00 *LNC w/no cr: 0.00
   Clinical: 0.00 Practicum: 0.00 Independent Study: 0.00

2. Pre-requisite(s): COMM 1050; COMM 1270
   Co-requisite(s): 

3. Semester to be Implemented: Fall, 2008 Day ☑ Extended Day ☐ Grade type: Regular

4. Cost Code:
   Lab Fee: $0.00 Additional Fees: $0.00 Potential WLF: 0.00

5. Is this course designed for a specific group? No Who?

6. Catalog Description: ☐ Now in Print, or ☑ Proposed Below:
   Introduction to analysis of public communication (speeches, editorials, advertisements, TV, film, etc.) from a variety of rhetorical perspectives. Students will take the ideas learned in the theory course and apply them to texts looking for the persuasive means. Course will use media, texts, and student research to show the underlying rhetoric in every day settings. Prerequisites: COMM 1050; COMM 1270. 3 lecture hours per week.

7. Course justification (attach sheets if needed):
   Teaches students critical thinking and not to accept things at face value.

8. Are library resources adequate to support this change? Yes If not, how are those resources to be acquired?

9. Are technical and other resources available? Yes If not, how are those resources to be acquired?

10. Relationship to the curriculum: Would the course fill a G.E. requirement? No If yes, which G.E. area? If it does not fill a G.E. requirement, would the course offer elective credit? Yes

11. Transferability of the course: List comparable courses at other colleges and universities:

<table>
<thead>
<tr>
<th>G.E.</th>
<th>Elective</th>
<th>Course Title</th>
<th>Credits</th>
<th>Prefix &amp; Num.</th>
<th>Institution</th>
</tr>
</thead>
<tbody>
<tr>
<td>☐</td>
<td>☑</td>
<td>Communication Criticism</td>
<td>3</td>
<td>COMM 3460</td>
<td>U of U</td>
</tr>
<tr>
<td>☐</td>
<td>☑</td>
<td>Listening Theory</td>
<td>3</td>
<td>COMM 3060</td>
<td>WSU</td>
</tr>
<tr>
<td>☐</td>
<td>☑</td>
<td>Rhetorical Criticism</td>
<td>3</td>
<td>COMM 408</td>
<td>Other ...</td>
</tr>
</tbody>
</table>

Approval Signatures:

Dean: ___________________________ Date: __________

Academic VP: ___________________________ Date: __________